

OFFICE ADDRESS & E-MAIL

School of Economics
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CITIZENSHIP: German

ACADEMIC POSITIONS

2023 – present: Assistant Professor, School of Economics, University of Nottingham Ningbo China
2018 – 2023: Assistant Professor, Department of Economics, Beijing Normal University

AFFILIATIONS

Centre for Decision Research and Experimental Economics China (CeDEx China), Ningbo, China

EDUCATION

2013 – 2018: PhD in Economics, London School of Economics
Title: Essays in Behavioral Economics, Advisors: Erik Eyster, Francesco Nava
2012 – 2013: MRes in Economics (distinction), London School of Economics
2010 – 2012: MSc in Economics (distinction), London School of Economics
2007 – 2010: BSc in Business Administration, University of Mannheim, Germany

FIELDS OF INTERESTS

Behavioral & Experimental Economics, Labor Economics, Microeconomic Theory

PUBLICATIONS

Haoran He, Marcus Roel, Ronghai Su, and Qian Weng (2026) Information, goal setting and performance: Experimental evidence, *Journal of Economic Behavior & Organization*, vol. 251, 107772. <https://doi.org/10.1016/j.jebo.2026.107772>

Marcus Roel and Zhuoqiong Chen (2026). Strategy vs. direct-response method: evidence from a large online experiment on simple social dilemmas, *Games and Economic Behavior*, vol. 157(3), pp. 153-185.
<https://doi.org/10.1016/j.geb.2025.10.010>

WORKING PAPERS

"How Many Others Apply for the Jobs I Am Applying for? The Effect of Perceived Labor Market Competition on Job Search", with Haoran He and Qian Weng

"Wage, Competition, and Directed Job Search: Evidence from a Survey Experiment", with Haoran He and Qian Weng

"The Benefits of Being Misinformed: Information Moderation under Misperception", with Manuel Staab

"The Silver Lining of Crises – A Loss Aversion Based Model of Reform", with Zhuoqiong Chen

"Incomplete Adaptation of Reference Points"

"A Theory of Reciprocity with Trust"

CONFERENCES AND SEMINAR PRESENTATIONS

2025: University of Nottingham Ningbo (4nd CeDEx China Workshop)
2024: Nanyang Technological University (Singapore, 2024 Theoretical and Experimental Macroeconomics Workshop), University of Nottingham Ningbo (3rd CeDEx China Workshop, Seminar Series)
2023: University of Nottingham Ningbo (2nd CeDEx China Workshop), Tsinghua (University) BEAT, Peking University
2022: Chinese Economists Society 2022 Annual Conference, Xiamen University (Int. Workshop on Experimental Economics), Central University of Finance and Economics (The 14th Int. Symposium on Human Capital and Labor Markets)
2021: Peking University (Fifth CCER Summer Institute), ESA 2021 Global meeting

MARCUS ROEL

2020: Beijing Normal University, ESA 2020 Global meeting
2019: Harbin Institute of Technology, Shenzhen, University of Nottingham Ningbo (2nd UNNC Workshop on Advances in Economic Research, April; CeDEx China Workshop, November), Beijing Normal University (Experimental Economics Workshop)
2018: Xiamen University (International Workshop on Experimental Economics), University of South Australia,

TEACHING EXPERIENCE

2023-2026 Experimental and Behavioral Economics (Undergraduate, ECON2043), Python Programming for Economics (Undergraduate, ECON2048, ECON1059)
2022-2023: Intermediate Microeconomics (Undergraduate), Open Macroeconomics, International Finance (Undergraduate), BNU
2019-2021: Microeconomic Principles (Undergraduate), Intermediate Microeconomics (Undergraduate), International Finance (Undergraduate), BNU
2018-2019: International Finance (Undergraduate), Corporate Finance (Undergraduate), BNU
Guest Lecturer: Topics on Emerging Markets (Postgraduate), BNU
2017: EC452 Applying Behavioral Economics for Social Impact (Postgraduate), LSE
2014 – 2017: EC411 Microeconomics (Postgraduate), LSE
2016 – 2017: MG205 Competitive Strategy and Game Theory (Summer school), LSE
2014 – 2016: EC202 Intermediate Macroeconomics (Summer school), LSE
2012 – 2014: EC210 Macroeconomic Principles (Undergraduate), LSE
2013: EC408 MPA Pre-Sessional Math Course

SERVICE, ADMINISTRATION, AND REFEEERING

2024-: Director of the research focused summer school in Experimental and Behavioral Economics (Commercial Program) at UNNC
2024-: Research Ethics Committee of Life Science and Medical Research
Refereeing: Journal of Economic Behavior and Organization

SELECTED HONORS, SCHOLARSHIPS AND FELLOWSHIPS

LSE Winner of the Department Prize for Outstanding Exam Performance, MRes Econ, 2013
US Congress and German Parliament, High-School Exchange Scholarship, 2003-2004

REFERENCES

Professor Haoran He
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