

MARCUS ROEL

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CITIZENSHIP: German

ACADEMIC POSITIONS

2018 – present: Assistant Professor, Department of Economics, Beijing Normal University

EDUCATION

- 2013 – 2018: PhD in Economics, London School of Economics
Title: Essays in Behavioral Economics
Advisors: Erik Eyster, Francesco Nava
Examiners: Gharad Bryan, Amrish Patel
- 2012 – 2013: MRes in Economics (distinction), London School of Economics
2010 – 2012: MSc in Economics (distinction), London School of Economics
2007 – 2010: BSc in Business Administration, University of Mannheim, Germany

FIELDS OF INTERESTS

Behavioral & Experimental Economics, Labor Economics, Microeconomic Theory, AI/Machine Learning

WORKING PAPERS

- “The Benefits of Being Misinformed: Information Moderation under Misperception”*, with Manuel Staab, [R&R at Journal of the European Economic Association](#)
- “How Many Others Apply for Jobs I Am Applying for? The Effect of Perceived Labor Markets Competition on Search”*, with Haoran He and Qian Weng
- “Strategy vs. Direct-Response Method: Evidence from a large Online Experiment”*, with Zhuoqiong Chen
- “Information, Goal Setting and Performance: A Field Experiment”*, with Haoran He, Ronghai Su, and Qian Weng
- “The Silver Lining of Crises – A Loss Aversion Based Model of Reform”*, with Zhuoqiong Chen
- “Incomplete Adaptation of Reference Points”*
- “A Theory of Reciprocity with Trust”*

RESEARCH IN PROGRESS:

“Information Acquisition under Misperception”, with Manuel Staab

CONFERENCES AND SEMINAR PRESENTATIONS:

- 2022: Chinese Economists Society 2022 Annual Conference, Xiamen University (Int. Workshop on Experimental Economics), Central University of Finance and Economics (The 14th Int. Symposium on Human Capital and Labor Markets)
- 2021: Peking University (Fifth CCER Summer Institute), ESA 2021 Global meeting
- 2020: Beijing Normal University, ESA 2020 Global meeting
- 2019: Harbin Institute of Technology, Shenzhen, University of Nottingham, Ningbo (2nd UNNC Workshop on Advances in Economic Research, April; CeDEx China Workshop, November), Beijing Normal University (Experimental Economics Workshop)
- 2018: Xiamen University (International Workshop on Experimental Economics), University of South Australia,

TEACHING EXPERIENCE:

2022-2023: Intermediate Microeconomics (Undergraduate), Open Macroeconomics, International Finance (Undergraduate), BNU
2019-2021: Microeconomic Principles (Undergraduate), Intermediate Microeconomics (Undergraduate), International Finance (Undergraduate), BNU
2018-2019: International Finance (Undergraduate), Corporate Finance (Undergraduate), BNU
Guest Lecturer: Topics on Emerging Markets (Postgraduate), BNU
2017: EC452 Applying Behavioral Economics for Social Impact (Postgraduate), LSE
2014 – 2017: EC411 Microeconomics (Postgraduate), LSE
2016 – 2017: MG205 Competitive Strategy and Game Theory (Summer school), LSE
2014 – 2016: EC202 Intermediate Macroeconomics (Summer school), LSE
2012 – 2014: EC210 Macroeconomic Principles (Undergraduate), LSE
2013: EC408 MPA Pre-Sessional Math Course

AFFILIATIONS:

CeDEx China

LANGUAGES

German (native), English (fluent), Mandarin (beginner)

HONORS, SCHOLARSHIPS AND FELLOWSHIPS:

LSE Teaching Fellowship, 2014-2017
LSE PhD Scholarship, 2013-2015, 2017
LSE Winner of the Department Prize for Outstanding Exam Performance, MRes Econ, 2013
University of Mannheim, Tuition fees scholarship, 2009-2010
US Congress and German Parliament, High-School Exchange Scholarship, 2003-2004

REFERENCES

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Dr. Francesco Nava (PhD-Advisor)
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